

Please direct all creative/production inquires to:
Mediascape Marketing
 Water Street Commons
 189 North Water Street
 Rochester, NY 14604
 p: 585.262.6030 f: 585.262.6217
 email: john@mediascapemarketing.com

WRAPS

Full Wrap (Std) [sizes vary*] Design Fee = \$1100/concept



	50% Down	Install Only
	Prod & Install	Fee/Ad
1x-9x	5800	2350
10x-19x	5650	2300
20x+	5350	2250

Tail (Fullback) [sizes vary*] Design Fee = \$200/concept



	50% Down	Install Only
	Prod & Install	Fee/Ad
1x-9x	925	400
10x-19x	885	375
20x+	850	350

King Kong [8"x20"] Design Fee = \$300/concept



	50% Down	Install Only
	Prod & Install	Fee/Ad
1x-9x	1400	450
10x-19x	1350	425
20x+	1300	400

STREET PANELS



[29"x76"] Design Fee = \$175/concept

	50% Down	Install Only
	Prod & Install	Fee/Ad
1x-5x	75	30
6x-9x	60	30
10+	55	25

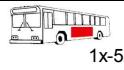
EXTERIOR DISPLAYS

Super King [36"x168"] Design Fee = \$175/concept



	50% Down	Install Only
	Prod & Install	Fee/Ad
1x-9x	265	75
10x-19x	240	70
20x+	220	65

Kings [30"x144"] Design Fee = \$150/concept



	50% Down	Install Only
	Prod & Install	Fee/Ad
1x-5x	140	25
6x-9x	120	25
10+	113	23

Queens [30"x88"] Design Fee = \$150/concept



	50% Down	Install Only
	Prod & Install	Fee/Ad
1x-5x	85	25
6x-9x	75	25
10x	65	23

Tails [21"x70"] Design Fee = \$150/concept



	50% Down	Install Only
	Prod & Install	Fee/Ad
1x-5x	50	25
6x-9x	40	25
10+	35	23

Front [21"x40"] Design Fee = \$85/concept

	50% Down	Install Only
	Prod & Install	Fee/Ad
1x-5x	27	15
6x-9x	25	15
10+	23	12

INTERIOR DISPLAYS

Rails [11"x28"] Design Fee = \$85/concept

	50% Down	Install Only
	Prod & Install	Fee/Ad
1x-50x	16	4
51x-100x	12	3
101x-199x	10	2
200x+	9	1

- ▶ Production and Installation fees are per advertisement for the quantities specified. Design fees are per concept.
- ▶ Down payments must be met with checks payable to "Growth Marketing" before any creative or production work can begin. 50% pre-payment also requires that balance of payment be met in net 30 days from completion of job.
- ▶ Advertisers are responsible for paying sales tax calculated for the County and State in which these services were sold, or they must provide a copy of either an tax exempt certificate or a blanket resale certificate.
- ▶ Design rate of \$100/hour is applied in addition to the standard fee if poor quality artwork is submitted by a client or agency. An added design fee will also be applied to major and/or multiple revisions to the spec art. There is a \$50 fee for size reformatting.